

CONTRACT



WDBJ Television Inc.
2807 Hersherberg Rd
Roanoke, VA 24017
(540)344-7000

www.wdbj7.com

And:

Buying Time Media
650 Massachusetts Ave, NW, Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 27476 /		<u>Alt Order #</u> 06818413
<u>Product</u> NEA ADVOCACY FUND		
<u>Contract Dates</u> 10/01/13 - 10/07/13		<u>Estimate #</u> 2820
<u>Advertiser</u> ISS / NEA ADVOCACY FUND		<u>Original Date / Revision</u> 09/05/13 / 09/05/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WDBJ-TV	<u>Account Executive</u> WILL HILDEBRANDT	<u>Sales Office</u> Political
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 391	<u>Product Code</u> 397
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBJ	10/04/13	10/04/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	----1--				1	\$360.00	0.00			
N 2	WDBJ	10/04/13	10/04/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	----1--				1	\$350.00	0.00			
N 3	WDBJ	10/04/13	10/04/13	ELLEN	M-F 4-5P		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	----1--				1	\$325.00	0.00			
N 4	WDBJ	10/04/13	10/04/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	----1--				1	\$1,000.00	0.00			
N 5	WDBJ	10/04/13	10/04/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	----1--				1	\$365.00	0.00			
N 6	WDBJ	10/07/13	10/07/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	1-----				1	\$360.00	0.00			
N 7	WDBJ	10/07/13	10/07/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	1-----				1	\$350.00	0.00			
N 8	WDBJ	10/07/13	10/07/13	ELLEN	M-F 4-5P		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	1-----				1	\$325.00	0.00			
N 9	WDBJ	10/07/13	10/07/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	1-----				1	\$825.00	0.00			
N 10	WDBJ	10/07/13	10/07/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	1-----				1	\$1,000.00	0.00			
N 11	WDBJ	10/07/13	10/07/13	NEWS 7 AT 6/CBS EVENING	M-F 6-7P		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	1-----				1	\$950.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or



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Contract / Revision	Alt Order #
27476 /	06818413

Contract Dates	Product	Estimate #
10/01/13 - 10/07/13	NEA ADVOCACY FUND	2820

Advertiser	Original Date / Revision
ISS / NEA ADVOCACY FU	09/05/13 / 09/05/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WDBJ	10/07/13	10/07/13	WHEEL OF FORTUNE	M-F 7-730P		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	1-----				1	\$1,050.00	0.00			
N 13	WDBJ	10/07/13	10/07/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	1-----				1	\$365.00	0.00			
N 14	WDBJ	10/05/13	10/05/13	NEWS 7 SAT MORNING	8-9A SAT		:30				NM	1	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-----1-				1	\$345.00	0.00			
N 15	WDBJ	10/05/13	10/05/13	SATURDAY EARLY SHOW	9A-11A SA		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-----1-				1	\$280.00	0.00			
N 16	WDBJ	10/06/13	10/06/13	NEWS 7 AT 6	6-630P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-----1				1	\$500.00	0.00			
N 17	WDBJ	10/06/13	10/06/13	60 Minutes	SUN 7-8P		:30				NM	1	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-----1				1	\$1,160.00	0.00			
N 18	WDBJ	10/06/13	10/06/13	NEWS 7 SUNDAY MORNIN	8-9A		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-----1				1	\$285.00	0.00			
N 19	WDBJ	10/06/13	10/06/13	CBS News Sunday Morning	SU 9-1030A		:30				NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-----1				1	\$410.00	0.00			
N 20	WDBJ	10/03/13	10/03/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	---1---				1	\$360.00	0.00			
N 21	WDBJ	10/03/13	10/03/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	---1---				1	\$350.00	0.00			
N 22	WDBJ	10/03/13	10/03/13	ELLEN	M-F 4-5P		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	---1---				1	\$325.00	0.00			
N 23	WDBJ	10/03/13	10/03/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	---1---				1	\$825.00	0.00			
N 24	WDBJ	10/03/13	10/03/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	---1---				1	\$1,000.00	0.00			
N 25	WDBJ	10/03/13	10/03/13	NEWS 7 AT 6/CBS EVENIN	M-F 6-7P		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	---1---				1	\$950.00	0.00			
N 26	WDBJ	10/03/13	10/03/13	WHEEL OF FORTUNE	M-F 7-730P		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	---1---				1	\$1,050.00	0.00			
N 27	WDBJ	10/03/13	10/03/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	---1---				1	\$365.00	0.00			
N 28	WDBJ	10/01/13	10/01/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$360.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-1-----				1	\$360.00	0.00			
N 29	WDBJ7	10/01/13	10/01/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-1-----				1	\$350.00	0.00			
N 30	WDBJ7	10/01/13	10/01/13	ELLEN	M-F 4-5P		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-1-----				1	\$325.00	0.00			
N 31	WDBJ7	10/01/13	10/01/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-1-----				1	\$825.00	0.00			
N 32	WDBJ7	10/01/13	10/01/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-1-----				1	\$1,000.00	0.00			
N 33	WDBJ7	10/01/13	10/01/13	NEWS 7 AT 6/CBS EVENING	M-F 6-7P		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-1-----				1	\$950.00	0.00			
N 34	WDBJ7	10/01/13	10/01/13	WHEEL OF FORTUNE	M-F 7-730P		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-1-----				1	\$1,050.00	0.00			
N 35	WDBJ7	10/01/13	10/01/13	CBS EARLY SHOW	M-F 7-9A		:30				NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	-1-----				1	\$365.00	0.00			
N 36	WDBJ7	10/02/13	10/02/13	THE PRICE IS RIGHT	M-F 11A-12P		:30				NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	--1----				1	\$360.00	0.00			
N 37	WDBJ7	10/02/13	10/02/13	NEWS 7 AT NOON	M-F 12-1230P		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	--1----				1	\$350.00	0.00			
N 38	WDBJ7	10/02/13	10/02/13	NEWS 7 AT 5	M-F 5-530P		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	--1----				1	\$825.00	0.00			
N 39	WDBJ7	10/02/13	10/02/13	NEWS 7 AT 6	M-F 6-630P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/30/13	10/06/13	--1----				1	\$1,000.00	0.00			
Totals										0.00		39	\$23,590.00

Time Period	# of Spots	Gross Amount	Net Amount
09/30/13 - 10/07/13	39	\$23,590.00	\$20,051.50
Totals	39	\$23,590.00	\$20,051.50

Signature: _____ **Date:** _____

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